



*Every  
piglet has  
its specific  
needs*

**De Heus  
has the right  
premium  
feed**



**de heus**<sup>®</sup>

*powering progress*

# DE HEUS PREMIUM FEEDS

**AT EVERY STAGE OF DEVELOPMENT, THE NUTRITIONAL REQUIREMENTS OF YOUR PIGLETS ARE DIFFERENT. THAT IS WHY WE DEVELOPED A SPECIFIC CONCEPT, TO GIVE YOUR PIGLETS EXACTLY WHAT THEY NEED AT EVERY DEVELOPMENT STAGE. DE HEUS PREMIUM FEEDS HELP THE PIGLETS PASS THE WEANING PERIOD SMOOTHLY AND IN GOOD HEALTH AND PREPARE THEM FOR REGULAR PIGLET FEED.**

All piglets follow the same growth process, but each at its own speed and schedule. De Heus offers a dedicated feed line for the various stages, with the individual piglet's feed requirement as the central focus. The piglets' intake capacity and their actual feed intake determine the right moment of changing from one stage to another. To stimulate healthy growth, De Heus developed three products, with one product for every stage. The most important targets per stage are:

**STIMULATE:** To teach piglets to eat and drink and to digest. The feed stimulates a high feed intake before weaning so that piglets are well prepared for the weaning process. The flavor and texture of the feed also stimulate a good feed intake directly after weaning to minimize the weaning dip.

**ACTIVATE:** To promote a high feed intake and a high daily gain without compromising the piglets' health.

**VIGOR:**

For a high daily gain with low cost per kg gain.

NAME	AGE IN DAYS	FEED INTAKE PER PIGLET PER DAY	GOAL
Stimulate	5-35	0 gram	Stimulates feed intake to prepare for weaning and prevent weaning dip
Activate	35-50	300 gram	To promote high daily gain without compromising the gut health and to prepare for piglet feed
Vigor	> 50	700 gram	To have a high daily gain for economical feeding costs

## A COMPLETE RANGE OF PRODUCTS FOR EVERY STAGE

### ■ Stimulate

This feed stimulates the feed intake so that the piglet is well prepared for weaning. This feed should continue to be given after weaning until a feed intake of at least 300 gram per piglet. This is usually achieved at an age of around 7 days.

#### Key points

- ▶ Learning to eat
- ▶ Learning to digest
- ▶ Stimulate to drink water from a nipple
- ▶ Improves gut health
- ▶ Stimulate extra growth
- ▶ Minimize weaning dip

### ■ Activate

After a successful weaning period, piglets need to develop their intestines to digest normal piglet feed without any digestion disorders and without a dip in feed intake and growth. **ACTIVATE** will promote the development of the intestines and is the perfect transition feed between **STIMULATE** and **VIGOR**.

#### Key points

- ▶ Stimulate growth
- ▶ To improve gut health
- ▶ Transition to piglet feed

### ■ Vigor

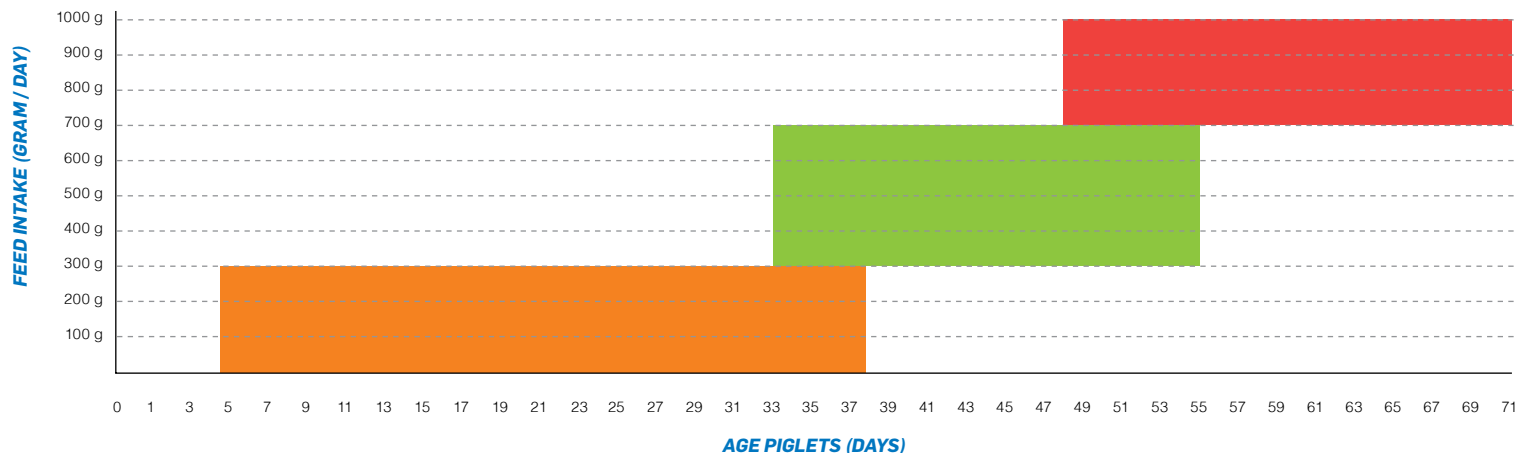
After a good start with **STIMULATE** and **ACTIVATE**, economic results can be optimized with **VIGOR**, which prepares your piglets for the next period in which pigs are fed with home-mixed solutions.

#### Key points

- ▶ To stimulate growth
- ▶ To stimulate health
- ▶ Optimal feed costs
- ▶ Transition to home-mixed solutions

## PIGLET FEED PROGRAM 3 PHASE FEEDING

■ STIMULATE ■ ACTIVATE ■ VIGOR





**FEED INTAKE NORMS: HOW TO USE PREMIUM FEEDS**

DESIRED FEED INTAKE					
Before weaning			After weaning		
	Minimum (grams/day)	Optimal (grams/day)	Days after weaning	From (kilos per week)	Up to (kilos per week)
Weaning at 21 days	150	300	1 - 7	1.25	2
			8 - 14	2.50	3.25
			15 - 21	3.50	4.75
Weaning at 28 days	300	500	22 - 28	4.75	6
			29 - 35	5.75	7.00
			36 - 42	7.00	8.50
			43 - 49	8.00	9.50







***Progress***  
*is in our genes*

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